

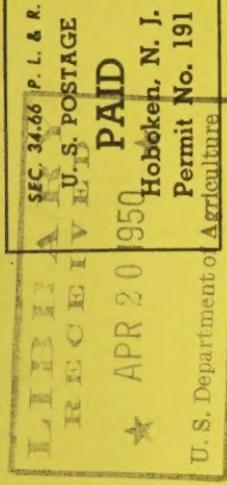
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THE DOUGHTEN SEED CO.
151 TWELFTH STREET • JERSEY CITY 2, N. J.
JOURNAL SQUARE 2-6133

RETAIL PRICE LIST

SPRING
1950



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RETAIL PRICE LIST

BRANDED SEED MIXTURES

BRAND	1 LB	2 LBS	5 LBS	10 LBS	25 LBS	50 LBS
FREEDOM	1.35	2.65	6.60	13.00	32.00	63.00
VELVATURF	1.30	2.55	6.25	12.30	30.25	59.50
PERMAGREEN	1.20	2.35	5.50	10.80	26.50	52.00
FAITH	1.15	2.25	5.25	10.00	24.00	46.00
FAITH ALL PURPOSE	.95	1.85	4.35	8.50	20.75	40.50
FAME	.85	1.55	4.00	7.80	19.00	37.00
SUNNYSIDE	.70	1.35	3.40	6.60	16.75	32.50
COMMUNITY PARK	.65	1.25	3.00	5.80	14.00	27.00
GREENDALE	.60	1.15	2.60	5.00	12.00	23.00

SPECIALTIES

	1/2 LB	1 LB
WHITE CLOVER	.95	1.75

FERTILIZERS

	10 LB	50 LB
FAITH SOIL FOOD WITH INSECT CONTROL	1.50	5.00
FAITH LAWN DIET	1.00	3.75

HOW MUCH TO USE

Since fertilizing and seeding requirements are based on a unit of 1000 square feet, this little chart will tell at a glance the number of 1000 square foot units of lawn found in average homes of frontage and depths noted below.

DEPTH OF LOT	FRONTAGE											
	25'	30'	35'	40'	50'	60'	75'	100'	125'	150'	200'	250'
100'	1	1 1/4	1 1/2	2	2 1/2	3 1/4	5	6	8	10	13	19
125'	1 1/2	2	2 1/4	2 1/2	4	5	6	8	10	13	19	25
150'	2	2 1/2	3	4	5	6	8	10	14	18	22	28
175'	2 1/2	3	4	5	6	7	9	13	16	21	28	34
200'	3	4	5	6	7	8	11	16	19	24	33	40
250'	4	5	6	7	9	10	14	19	24	31	40	51
300'	5	6	7	9	11	12	17	23	30	38	50	64
350'	6	7	8	11	13	15	20	27	36	45	60	75
400'	7	8	10	13	15	18	24	31	42	52	70	86
450'	8	9	11	15	17	21	28	35	48	59	80	97
500'	9	10	12	17	19	24	32	39	54	66	90	108

WHAT TO USE

FOR	FREEDOM	FAITH	VELVATURF	PERMAGREEN	FAITH ALL-PURPOSE	SUNNYSIDE	COMMUNITY PARK	GREENDALE	FAME
PERMANENT TURF	●	●	●	●	●	●	●	●	●
PERMANENT TURF DENSE SHADE	♀	♀				●			♀
FINE BLADED TURF	●	●	●						
HARD WEARING TURF		●		●	●				
QUICK GROWING SEMI-TURF						●	●		
QUICK COVER						●	●	●	●
LIGHT SOIL	*	♀		●	●				♀
POORLY DRAINED SOILS		♀			●	●	●	●	
SOWING RATE LBS. PER 1000 SQ. FT.	5	5	5	5	6	7	8	10	

● RECOMMENDED

♀ SHADY MIXTURE

* LIGHT SOIL MIXTURE

SPRING PLANTING DATES



1950

	S	M	T	W	T	F	S
FEB							1 2 3 4
	5	6	7	8	9	10	11
	12	13	14	15	16	17	18
	19	20	21	22	23	24	25
	26	27	28	1	2	3	4
MAR	5	6	7	8	9	10	11
	12	13	14	15	16	17	18
	19	20	21	22	23	24	25
	26	27	28	29	30	31	1
APR	2	3	4	5	6	7	8
	9	10	11	12	13	14	15
	16	17	18	19	20	21	22
	23	24	25	26	27	28	29
	30	1	2	3	4	5	6
MAY	7	8	9	10	11	12	13
	14	15	16	17	18	19	20
	21	22	23	24	25	26	27

QUALITY AND RELIABILITY FOR 29 YEARS